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## Kobe City Government Press Release (June 26, 2020)

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### **New promotional video for the KBIC! “A New Challenge for the Kobe Biomedical Innovation Cluster – Resolving Treatment and Testing Issues in the Age of the Novel Coronavirus –”**

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A major issue in the age of the novel coronavirus has been reducing the risk of potential infections during testing and treatment. In order to solve this problem, Kobe City is assisting with the social implementation of robot-based PCR testing systems and other related technologies developed by Medicaroid Corporation (Headquarters: Kobe / President: Asano Kaoru).

This promotional video was produced to share with international audiences a forerunning example of this kind of public-private partnership.

#### **1. Title of Video**

A New Challenge for the Kobe Biomedical Innovation Cluster  
– Resolving Treatment and Testing Issues in the Age of the Novel Coronavirus –

#### **2. Details**

30-second & 5-minute versions (English)

- (1) Message from Mayor Hisamoto
- (2) Introduction to the Kobe Biomedical Innovation Cluster
- (3) Introduction to the robot-based PCR testing system (Medicaroid Corporation)



#### **3. Where to Watch**

- (1) Kobe City official YouTube channel
  - ① Long version: <https://www.youtube.com/watch?v=sema7HYKOUe>
  - ② Short version: <https://www.youtube.com/watch?v=YFErIVBNJLI>
- (2) Foundation for Biomedical Research and Innovation at Kobe (FBRI) website  
<https://www.fbri-kobe.org/kbic/english/movies/#movie02>

#### **4. The video will be shared with the following organizations:**

- Diplomatic Missions in the Kansai Region
- Foreign Correspondents' Club of Japan

\*The video will also be shared on social networks and other platforms